

# Pricing & Payment Terms

Editorial-grade websites for ambitious businesses. The terms below apply to all engagements unless agreed otherwise in writing.

## Starter Website Package — \$1,000

A limited-time offer. Comparable agency websites typically start at \$2,500–\$5,000+.

- Custom multi-page website (up to 5 pages)
- Mobile-first responsive design
- Contact form integration
- Booking integration (Calendly, Square, Acuity, OpenTable)
- Basic on-page SEO setup
- Social media integration
- Modern, on-brand visual design
- Speed & performance optimization
- Professional brand layout system
- 2 rounds of design revisions
- Launch support & training
- Hand-off documentation

## Optional Add-Ons

|                          |              |
|--------------------------|--------------|
| Additional Pages         | \$150 / page |
| Rush Delivery (7 days)   | \$500        |
| Monthly Maintenance      | \$99 / mo    |
| Full Branding Package    | \$750        |
| Copywriting Assistance   | \$400        |
| Blog Setup               | \$300        |
| E-commerce Functionality | From \$750   |

## Payment Terms

- A 50% non-refundable deposit reserves your project slot and covers the strategy and design phase.
- The remaining 50% balance is due before launch.
- All deposits become non-refundable once design work begins.
- Domain and hosting fees are billed separately by your chosen provider.
- Major scope changes after design approval may incur additional charges, quoted transparently before any work begins.
- Accepted payment methods: credit/debit card, ACH, or bank transfer.

## Policies

- Website design deposits are non-refundable once work begins.
- Clients must provide all content and photography in a timely manner.
- Maintenance plans are optional but strongly recommended.
- Domain and hosting fees are separate from website design pricing.
- Clients are responsible for renewing domains and hosting unless otherwise agreed.
- Delays in client communication may delay the project timeline.
- Major redesign requests after final approval may incur additional charges.

Questions? Email [hello@luxedigitalstudio.com](mailto:hello@luxedigitalstudio.com) — we respond within 48 hours.

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